

**Defense Media Activity
Operation Enduring Freedom
Operation and Maintenance, Defense-Wide
Budget Activity 04: Administrative and Service-Wide Activities**

I. Description of Operations Financed: Funding will provide commanders and troops with the tools to improve their situational awareness and enhance force protection initiatives. In addition, it will increase internal/command information distribution, as well as support the "touch of home" news, sports and entertainment efforts that will help boost morale and enhance the quality of life for all personnel deployed.

II. Force Structure Summary:

N/A

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III. Financial Summary (\$ in thousands):

CBS No.	CBS Title	FY 2013 <u>Actual</u>	FY 2014 <u>Estimate</u>	<u>Delta</u>	FY 2015 <u>Estimate</u>
OEF					
2.0	Personnel Support	\$0	\$0	\$30	\$30
3.0	Operating Support	\$10,530	\$9,320	\$-3,299	\$6,021
4.0	Transportation	\$293	\$300	\$-100	\$200
	OEF Total	\$10,823	\$9,620	\$-3,369	\$6,251
	Grand Total	\$10,823	\$9,620	\$-3,369	\$6,251

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III. Financial Summary (\$ in thousands):

A. AMERICAN FORCES RADIO & TELEVISION SERVICE (AFRTS)

<u>OEF</u>	<u>FY 2013</u>	<u>FY 2014</u>	<u>Delta</u>	<u>FY 2015</u>
	<u>Actual</u>	<u>Estimate</u>		<u>Estimate</u>
1. CBS Category/Subcategory				
2.1 TDY (Temporary Duty)/TAD (Temporary Additional Duty)	\$0	\$0	\$30	\$30
3.3.2 Supplies and Equipment	\$2,820	\$2,820	\$-2,665	\$155
Total	\$2,820	\$2,820	\$-2,635	\$185

A. Narrative Justification: Supports replacement of equipment that is worn or damaged from use, electrical surges and outages from the harsh operating environments when compared to traditional, environmentally controlled installations and TDY for technical assistance visits.

B. Explanation of Changes between FY 2014 and FY 2015: Reduction due to reduction in troop levels to 9,800 end strength.

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III. Financial Summary (\$ in thousands):

B. STARS AND STRIPES PRODUCTS

<u>OEF</u>	<u>FY 2013</u>	<u>FY 2014</u>	<u>Delta</u>	<u>FY 2015</u>
	<u>Actual</u>	<u>Estimate</u>		<u>Estimate</u>
2. CBS Category/Subcategory				
3.0 Operating Support	\$7,710	\$6,500	\$-634	\$5,866
Total	\$7,710	\$6,500	\$-634	\$5,866

A. Narrative Justification: Stars and Stripes produce and distribute daily the Stars and Stripes newspapers and perform news gathering in support of Operation Enduring Freedom. These activities take place in locations such as Kuwait, Afghanistan, Qatar, Djibouti, GITMO, United Arab Emirates and Saudi Arabia.

B. Explanation of Changes between FY 2014 and FY 2015: Reduction due to reduction in troop levels to 9,800 end strength.

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DMA Support Services

<u>OEF</u>	<u>FY 2013</u> <u>Actual</u>	<u>FY 2014</u> <u>Estimate</u>	<u>Delta</u>	<u>FY 2015</u> <u>Estimate</u>
3. CBS Category/Subcategory				
4.6 Second Destination	\$293	\$300	\$-100	\$200
Transportation				
Total	\$293	\$300	\$-100	\$200

A. Narrative Justification: Funds second destination transportation costs (Department of Defense Transportation Account Code - TAC) to ship equipment and supplies needed by American Forces Radio and Television Services (AFRTS) correspondents, military news gathering bureaus, television distribution systems, and radio transmitter sites in and out of Qatar and Afghanistan.

B. Explanation of Changes between FY 2014 and FY 2015: Reduction due to reduction in troop levels to 9,800 end strength.

	<u>FY 2013</u> <u>Actual</u>	<u>FY 2014</u> <u>Estimate</u>	<u>Delta</u>	<u>FY 2015</u> <u>Estimate</u>
Total	\$10,823	\$9,620	\$-3,369	\$6,251

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IV. Performance Criteria:

N/A

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V. OP 32 Line Items as Applicable (Dollars in thousands):

<u>OP 32 Line</u>	FY 2013 <u>Actual</u>	Change FY 2013/FY 2014		FY 2014 <u>Estimate</u>	Change FY 2014/FY 2015		FY 2015 <u>Estimate</u>
		<u>Price</u>	<u>Program</u>		<u>Price</u>	<u>Program</u>	
308 Travel of Persons	0	0	0	0	0	30	30
399 Total Travel	0	0	0	0	0	30	30
771 Commercial Transport	293	6	1	300	5	-105	200
799 Total Transportation	293	6	1	300	5	-105	200
925 Equipment Purchases (Non-Fund)	250	5	595	850	15	-710	155
989 Other Services	10,280	195	-2,005	8,470	152	-2,756	5,866
999 Total Other Purchases	10,530	200	-1,410	9,320	167	-3,466	6,021
Total	10,823	206	-1,409	9,620	172	-3,541	6,251