Department of Defense Fiscal Year (FY) 2024 Budget Estimates

March 2023



Defense Media Activity

Defense-Wide Justification Book Volume 1 of 2

Procurement, Defense-Wide

UNCLASSIFIED
THIS PAGE INTENTIONALLY LEFT BLANK

Defense Media Activity • Budget Estimates FY 2024 • Procurement

Table of Volumes

Chemical and Biological Defense Program	Volume 1
Defense Counterintelligence and Security Agency	Volume 1
Defense Information Systems Agency	Volume 1
Defense Logistics Agency	Volume 1
Defense Media Activity	
Defense POW MIA Accounting Agency	Volume 1
Defense Production Act Purchases	
Defense Threat Reduction Agency	Volume 1
Department of Defense Education Activity	
DoD Human Resources Activity	Volume 1
Office of the Secretary Of Defense	Volume 1
Space Development Agency	Volume 1
The Joint Staff	Volume 1
United States Cyber Command	Volume 1
United States Special Operations Command	Volume 1
Washington Headquarters Services	Volume 1

Defense Media Activity • Budget Estimates FY 2024 • Procuremen
--

Missile Defens	e Agency			Vo	olume 2	<u> </u>
----------------	----------	--	--	----	---------	----------

Defense Media Activity • Budget Estimates FY 2024 • Procurement

Volume 1 Table of Contents

Comptroller Exhibit P-1	Volume 1 -
Line Item Table of Contents (by Appropriation then Line Number)	Volume 1 - >
Line Item Table of Contents (Alphabetically by Line Item Title)	Volume 1 - xi
Exhibit P-40s	Volume 1 -



Department of Defense FY 2024 President's Budget Exhibit P-1 FY 2024 President's Budget Total Obligational Authority DOD Component Summary (Dollars in Thousands)

		FY 2023 Less	FY 2023		
	FY 2022	Supplementals	Supplementals		FY 2024
Appropriation Summary	Actuals	Enactment	Enactment '	Enactment	Request
Procurement, Defense-Wide	8,498	11,117		11,117	13,012
Total Defense-Wide	8,498	11,117		11,117	13,012
Grand Total Department of Defense	8,498	11,117		11,117	13,012

^{*}Includes enacted funding in the Ukraine Supplemental Appropriation Act, 2023 (Division B of Public Law 117-180) and Additional Ukraine Supplemental Appropriation Act, 2023 (Division M of Public Law 117-328).

Defense-Wide

FY 2024 President's Budget

Exhibit P-1 FY 2024 President's Budget Total Obligational Authority

Defense Summary

(Dollars in Thousands)

		FY 2023 Less	FY 2023		
	FY 2022	Supplementals	Supplementals	FY 2023 Total	FY 2024
Appropriation Summary	Actuals	Enactment	Enactment	Enactment	Request
Procurement, Defense-Wide	8,498	11,117		11,117	13,012
Total Defense-Wide	8,498	11,117		11,117	13,012

^{*}Includes enacted funding in the Ukraine Supplemental Appropriation Act, 2023 (Division B of Public Law 117-180) and Additional Ukraine Supplemental Appropriation Act, 2023 (Division M of Public Law 117-328).

Department of Defense FY 2024 President's Budget Exhibit P-1 FY 2024 President's Budget Total Obligational Authority (Dollars in Thousands)

Organization: Procurement, Defense-Wide	FY 2022 Actuals	FY 2023 Less Supplementals Enactment	FY 2023 Supplementals Enactment	FY 2023 Total Enactment	FY 2024 Request
DEFENSE MEDIA ACTIVITY, DMACT	8,498	11,117		11,117	13,012
Total Defense-Wide	8,498	11,117		11,117	13,012

^{*}Includes enacted funding in the Ukraine Supplemental Appropriation Act, 2023 (Division B of Public Law 117-180) and Additional Ukraine Supplemental Appropriation Act, 2023 (Division M of Public Law 117-328).

Defense-Wide

FY 2024 President's Budget

Exhibit P-1 FY 2024 President's Budget

Total Obligational Authority 0300D BA Summary

(Dollars in Thousands)

Appropriation: Procurement, Defense-Wide	FY 2022 Actuals	FY 2023 Less Supplementals Enactment	FY 2023 Supplementals Enactment	FY 2023 Total Enactment	FY 2024 Request
Budget Activity					
01. Major equipment	8,498	11,117		11,117	13,012
Total Procurement, Defense-Wide	8,498	11,117		11,117	13,012

^{*}Includes enacted funding in the Ukraine Supplemental Appropriation Act, 2023 (Division B of Public Law 117-180) and Additional Ukraine Supplemental Appropriation Act, 2023 (Division M of Public Law 117-328).

Defense-Wide

FY 2024 President's Budget

Exhibit P-1 FY 2024 President's Budget

Total Obligational Authority 0300D Detail

(Dollars in Thousands)

FY 2023 Less

Mar 2023

FY 2023 Supplementals

					** ***	11622	II LULD DUP	branchi cerra
ppropriation: 0300 Procurement, Defense-Wide			FY 2022	Actuals	Supplementals	s Enactment	Enactment	
Line	Ident	Se						
No Item Nomenclature	Code	c	Quantity	Cost	Quantity	Cost	Quantity	Cost*
Budget Activity 01: Major equipment								
Major Equipment, DMACT	•							
50 Major Equipment		Ū		8,498		11,117		
		_		8,498		11,117		
Total Major equipment		-		8,498		11,117		
Total Procurement, Defense-Wide		-		8,498		11,117		

^{*}Includes enacted funding in the Ukraine Supplemental Appropriation Act, 2023 (Division B of Public Law 117-180) and Additional Ukraine Supplemental Appropriation Act, 2023 (Division M of Public Law 117-328).

Defense-Wide

FY 2024 President's Budget

Exhibit P-1 FY 2024 President's Budget Total Obligational Authority

0300D Detail

(Dollars in Thousands)

Appropriation: 0300 Procurement, Defense-Wide			FY 2023 Total	l Enactment	FY 2024 I	Request
Line	Ident	Se				
No Item Nomenclature	Code	С	Quantity	Cost	Quantity	Cost
Budget Activity 01: Major equipment						
Major Equipment, DMACT						
50 Major Equipment	•	U _		11,117		13,012
		_		11,117		13,012
Total Major equipment		•••		11,117		13,012
Total Procurement, Defense-Wide		-		11,117		13,012

Defense Media Activity • Budget Estimates FY 2024 • Procurement

Line Item Table of Contents (by Appropriation then Line Number)

Appropriation 0300D: Procurement, Defense-Wide

Line #	ВА	BSA	Line Item Number	Line Item Title	Page
23	01	55	30	Major EquipmentV	/olume 1 - 1



Defense Media Activity • Budget Estimates FY 2024 • Procurement

Line Item Table of Contents (Alphabetically by Line Item Title)

Line Item Title	Line Item Number	Line #	ВА	BSA Page
Major Equipment	30	23	01	55Volume 1 - 1



Exhibit P-40, Budget Line Item Justification: PB 2024 Defense Media Activity

Date: March 2023

Appropriation / Budget Activity / Budget Sub Activity:

ub Activity

P-1 Line Item Number / Title:

Equipment, DMACT

0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major

30 / Major Equipment

ID Code (A=Service Ready, B=Not Service Ready): A

Program Elements for Code B Items: N/A

Other Related Program Elements: N/A

Line Item MDAP/MAIS Code: N/A

	Prior			FY 2024	FY 2024	FY 2024					То	
Resource Summary	Years	FY 2022	FY 2023	Base	oco	Total	FY 2025	FY 2026	FY 2027	FY 2028	Complete	Total
Procurement Quantity (Units in Each)	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Cost (\$ in Millions)	7.993	8.498	11.117	13.012	-	13.012	7.447	7.265	6.817	6.824	Continuing	Continuing
Less PY Advance Procurement (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Net Procurement (P-1) (\$ in Millions)	7.993	8.498	11.117	13.012	-	13.012	7.447	7.265	6.817	6.824	Continuing	Continuing
Plus CY Advance Procurement (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Total Obligation Authority (\$ in Millions)	7.993	8.498	11.117	13.012	-	13.012	7.447	7.265	6.817	6.824	Continuing	Continuing
(The following	Resource Sum	mary rows are fo	r informational p	urposes only. Th	ne corresponding	budget request	s are documente	d elsewhere.)				1
Initial Spares (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Flyaway Unit Cost (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Unit Cost (\$ in Millions)	-	-	-	-	-	-	-	-	-	-	-	-

Description:

The Defense Media Activity (DMA) Fiscal Year 2024 program of \$13.012 million dollars continues to provide capital investment funds for ongoing automation of major equipment and systems initiatives used to execute the media and visual information and overseas radio and television information and joint training and education missions, providing improved storage, management, and distribution of DoD imagery and visual information products.

LI 30 - Major Equipment Defense Media Activity UNCLASSIFIED
Page 1 of 3

P-1 Line #23

Exhibit P-40, Budget Line Item Justification: PB 2024 Defense Media Activity

Date: March 2023

Appropriation / Budget Activity / Budget Sub Activity:

P-1 Line Item Number / Title:

0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major Equipment, DMACT

30 / Major Equipment

ID Code (A=Service Ready, B=Not Service Ready): A

Program Elements for Code B Items: N/A

Other Related Program Elements: N/A

Line Item MDAP/MAIS Code: N/A

	Exhibits Schedule				Prior Years	FY 2022	FY 2023	FY 2024 Base	FY 2024 OCO	FY 2024 Total
Exhibit Type	Title*	Subexhibits	ID CD	MDAP/ MAIS Code	Quantity / Total Cost (Each) / (\$ M)					
P-40a	24/7 OPS Systems Equipment				1 / 0.520	1 / 0.500	1 / 0.500	1 / 0.500	- / -	1 / 0.500
P-40a	Equipment and Systems				1 / 7.473	1 / 7.998	1 / 10.617	1 / 12.512	- / -	1 / 12.512
P-40	Total Gross/Weapon System Cost				- /7.993	- / 8.498	- / 11.117	- / 13.012	- 1 -	- / 13.012

^{*}Title represents 1) the Number / Title for Items; 2) the Number / Title [DODIC] for Ammunition; and/or 3) the Number / Title (Modification Type) for Modifications.

Note: Totals in this Exhibit P-40 set may not be exact or sum exactly due to rounding.

Justification:

The Defense Media Activity (DMA) Fiscal Year 2024 program of \$12.941M will provide capital investment funds for ongoing automation of major equipment and systems initiatives used to execute the media and visual information, overseas radio and television information and joint training and education missions. The FY24 program reflects a \$1.824M increase for radio capital investment overseas. The additional funds will procure radio stations, radio remote kits, FM transmitter systems and a training radio station.

LI 30 - Major Equipment Defense Media Activity UNCLASSIFIED Page 2 of 3

P-1 Line #23

Volume 1 - 2

Exhibit P-40a, Budget Item Justification For Aggregated Items: PB 2024 Defense Media Activity

Appropriation / Budget Activity / Budget Sub Activity:

0300D / 01 / 55

Date: March 2023

Aggregated Items Title:

30 / Major Equipment

Equipment and Systems

103000701733					30 / Iviajor Equipment									Equipment and Systems						
			Prior Years			FY 2022			FY 2023			FY 2024 Base			FY 2024 OCO			FY 2024 Total		
Item Number / Title [DODIC]	ID	1	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)	Unit Cost	Qty (Each)	Total Cost (\$ M)
News and Media Inform	ation	Equipme	nt																	
24/7 OPS Systems Equipment			0.520	1	0.520	0.500	1	0.500	0.500	1	0.500	0.500	1	0.500	-	-	-	0.500	1	0.500
Subtotal: News and Med Information Equipment			-	-	0.520	-	-	0.500	-	-	0.500	_	-	0.500	-	-	-	-	-	0.500
Overseas Radio & Telev	ision	Equip an	d Enterprise	Systems																
Equipment and Systems			7.473	1	7.473	7.998	1	7.998	10.617	1	10.617	12.512	1	12.512	-	-	-	12.512	1	12.512
Subtotal: Overseas Rad Television Equip and Er Systems		ise	-	-	7.473	-	-	7.998	-	-	10.617	-	-	12.512	-	-	-	-	-	12.512
Total			-	-	7.993		-	8.498	-	-	11.117	-	-	13.012	-	-	-	-	-	13.012

Note: Subtotals or Totals in this Exhibit P-40a may not be exact or sum exactly, due to rounding.

