

Fiscal Year 2023 Budget Estimates

Overseas Operations Costs Appendix

Office of the Secretary of Defense – Military Information Support Operations



April 2022

Office of the Secretary of Defense – Military Information Support Operations
Overseas Operations Costs
Operation and Maintenance, Defense-Wide
Budget Activity 04: Administrative and Service-Wide Activities

I. Description of Operations Financed:

Military Information Support Operations (MISO) funds the operational employment of MISO to change the behavior of foreign target audiences. These funds are distributed to, and executed by, the Combatant Commands (CCMDs). The interconnectedness of global communication systems and the ability of our adversaries to use information trans-regionally requires the Department of Defense (DoD) to compete in the information environment at a strategic level.

The FY 2023 appropriations request of \$86,252 thousand reflects the Department's new approach to MISO budgeting by utilizing a central fund within the Office of the Secretary of Defense (OSD). The Office of the Assistant to the Secretary of Defense for Special Operations and Low Intensity Conflict (ASD(SO/LIC)) will be responsible for MISO program management and budget formulation. A single MISO account increases transparency and enhances ASD(SO/LIC)'s oversight of MISO programming. FY 2023 represents the first year of the Department's utilization of a consolidated MISO budget to fund MISO operations.

MISO execution includes the production, translation, distribution, and dissemination costs associated with providing information to foreign audiences, through a variety of communication mechanisms (audio, visual, and audio-visual,) designed to affect the foreign audiences' perceptions, reasoning, beliefs, motivations, decisions, and ultimately behavior.

MISO assessment includes the cost of surveys, focus groups, and the collection and analysis of data associated with determining MISO effectiveness.

MISO support includes the costs of administrative fees, signature reduction requirements, personnel support, necessary travel, and supplies and material.

This request reflects costs associated with Operating INHERENT RESOLVE, European Deterrence Initiative (EDI) and Other Theater Requirements and Related Missions

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II. Force Structure Summary:

N/A

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III. Financial Summary (\$ in Thousands):

| BA Subactivities | FY 2021 Actuals | Budget Request | FY 2022 | | | Current Enacted | FY 2023 Request* |
|---|----------------------------|---------------------------|-----------------------------|----------------|---------------------|----------------------------|-----------------------------|
| | | | Congressional Action | | | | |
| | | | Amount | Percent | Appropriated | | |
| OSD - MISO - Overseas Operation Costs (OOC) | | \$0 | \$0 | 0.00% | \$0 | \$86,252 | |
| SUBACTIVITY GROUP TOTAL | \$0 | \$0 | \$0 | 0.00% | \$0 | \$86,252 | |

| Summary by Operation | FY 2021 Actuals | FY 2022 Enacted | FY 2023 Request |
|---|----------------------------|----------------------------|----------------------------|
| Operation INHERENT RESOLVE (OIR) | \$0 | \$0 | \$35,108 |
| European Deterrence Initiative (EDI) | \$0 | \$0 | \$9,884 |
| Other Theater Requirements and Related Missions | \$0 | \$0 | \$41,260 |
| Operation Totals | \$0 | \$0 | \$86,252 |

*The totals above are not included on the Overseas Operation Costs O-1 Appendix

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III. Financial Summary (\$ in Thousands): (Cont.)

| <u>B. Reconciliation Summary</u> | <u>Change FY 2022/FY 2022</u> | <u>Change FY 2022/FY 2023</u> |
|--|--|--|
| Overseas Operations Funding | \$0 | \$0 |
| Congressional Adjustments (Distributed) | 0 | |
| Congressional Adjustments (Undistributed) | 0 | |
| Adjustments to Meet Congressional Intent | 0 | |
| Congressional Adjustments (General Provisions) | 0 | |
| Carryover | 0 | |
| SUBTOTAL APPROPRIATED AMOUNT | 0 | |
| Fact-of-Life Changes (2022 to 2022 Only) | 0 | |
| SUBTOTAL Overseas Operations Funding | 0 | |
| Baseline Appropriation | 0 | |
| Reprogrammings | 0 | |
| Price Changes | | 0 |
| Functional Transfers | | 86,252 |
| Program Changes | | 0 |
| CURRENT ESTIMATE | 0 | 86,252 |
| Less: Baseline Appropriation | 0 | |
| NORMALIZED CURRENT ESTIMATE | \$0 | \$86,252 |

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III. Financial Summary (\$ in Thousands): (Cont.)

| | |
|--|------------|
| FY 2022 President's Budget Request (Amended, if applicable) | \$0 |
| 1. Congressional Adjustments | \$0 |
| a) Distributed Adjustments..... | \$0 |
| b) Undistributed Adjustments | \$0 |
| c) Adjustments to Meet Congressional Intent..... | \$0 |
| d) General Provisions | \$0 |
| e) Carryover..... | \$0 |
| FY 2022 Appropriated Amount | \$0 |
| 2. Baseline Appropriations | \$0 |
| a) Baseline Appropriation | \$0 |
| 3. Fact-of-Life Changes..... | \$0 |
| a) Functional Transfers..... | \$0 |
| b) Technical Adjustments | \$0 |
| c) Emergent Requirements..... | \$0 |
| FY 2022 Overseas Operations Funding | \$0 |
| 4. Reprogrammings (Requiring 1415 Actions)..... | \$0 |

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III. Financial Summary (\$ in Thousands): (Cont.)

| | |
|--|------------|
| a) Increases | \$0 |
| b) Decreases | \$0 |
| Revised FY 2022 Estimate..... | \$0 |
| 5. Less: Baseline Appropriations | \$0 |
| a) Less: Baseline Appropriations | \$0 |
| FY 2022 Normalized Current Estimate | \$0 |
| 6. Price Change | \$0 |
| 7. Functional Transfers | \$86,252 |
| a) Transfers In | \$86,252 |
| 1) Centralization of Military Information Support Operations (MISO) Funding - Overseas Operation Costs | \$69,708 |
| Transfer of MISO funding from the Air Force to establish a central funding account for allocation to combatant command programs. The ASD(SO/LIC) shall adjudicate all requests for funding to individual MISO programs from within the resources in the central funding account. | |
| 2) Centralization of Military Information Support Operations (MISO) Funding - Overseas Operation Costs | \$16,544 |
| Transfer of MISO funding from the Army to establish a central funding account for allocation to combatant command programs. The ASD(SO/LIC) shall adjudicate all requests for funding to individual MISO programs from within the resources in the central funding account. | |
| b) Transfers Out..... | \$0 |
| 8. Program Increases..... | \$0 |

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III. Financial Summary (\$ in Thousands): (Cont.)

| | |
|---|-----------------|
| a) Annualization of New FY 2022 Program | \$0 |
| b) One-Time FY 2023 Increases | \$0 |
| c) Program Growth in FY 2023 | \$0 |
| 9. Program Decreases | \$0 |
| a) Annualization of FY 2022 Program Decreases | \$0 |
| b) One-Time FY 2022 Costs | \$0 |
| c) Program Decreases in FY 2023 | \$0 |
| FY 2023 Budget Request | \$86,252 |

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IV. Performance Criteria and Evaluation Summary:

Performance metrics for MISO operations are under development by the OASD(SO/LIC). In lieu of performance metrics, a program summary is provided below.

The FY 2023 Overseas Operations request, \$86,252 thousand, will support MISO activities to shape the region, promote stability and security, deter malign actors, degrade violent extremist organizations (VEOs), and strategically compete with peer or near-peer competitors in the United States Central Command (USCENTCOM) Area of Responsibility (AOR). USCENTCOM intends to focus efforts against increased Iranian influence in the region, terrorist threats emanating from Iraq, Syria, and Afghanistan, and support to partners and allies in the Middle East.

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V. Personnel Summary:

| | <u>FY 2021</u> | <u>FY 2022</u> | <u>FY 2023</u> | Change FY 2021/ <u>FY 2022</u> | Change FY 2022/ <u>FY 2023</u> |
|--|----------------|----------------|----------------|---|---|
|--|----------------|----------------|----------------|---|---|

V. Personnel Summary Explanations:

MISO does not include civilian Full-Time Equivalent (FTEs) or contractor costs as part of the unit's HQs or staff.

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VI. OP-32 Line Items:

| | | <u>Change from FY 2021 to FY 2022</u> | | | <u>Change from FY 2022 to FY 2023</u> | | | |
|-----|------------------------------|---------------------------------------|----------------|----------------|---------------------------------------|----------------|----------------|--|
| | <u>FY 2021</u> | <u>Price</u> | <u>Program</u> | <u>FY 2022</u> | <u>Price</u> | <u>Program</u> | <u>FY 2023</u> | |
| | <u>Program</u> | <u>Growth</u> | <u>Growth</u> | <u>Program</u> | <u>Growth</u> | <u>Growth</u> | <u>Program</u> | |
| 987 | OTHER INTRA-GOVT PURCH | 0 | 0 | 0 | 0 | 86,252 | 86,252 | |
| | TOTAL OTHER PURCHASES | 0 | 0 | 0 | 0 | 86,252 | 86,252 | |
| | GRAND TOTAL | 0 | 0 | 0 | 0 | 86,252 | 86,252 | |

Footnote: