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**Department of Defense  
Fiscal Year (FY) 2021 Budget Estimates**

February 2020



**Defense Media Activity**

*Defense-Wide Justification Book Volume 1 of 2*

***Procurement, Defense-Wide***

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Defense Media Activity • Budget Estimates FY 2021 • Procurement

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

<u>Appropriation</u>	<u>FY 2019 (Base + OCO)</u>	<u>FY 2020 Base Enacted</u>	<u>FY 2020 OCO Enacted</u>	<u>FY 2020 Emergency</u>
Procurement, Defense-Wide	13,106	10,961		
Total Defense-Wide	13,106	10,961		

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Appropriation -----	FY 2020 Total Enacted -----	FY 2021 Base -----	FY 2021 OCO for Base Requirements -----	FY 2021 OCO for Direct War and Enduring Costs -----
Procurement, Defense-Wide	10,961	7,993		
Total Defense-Wide	10,961	7,993		

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

<u>Appropriation</u>	<u>FY 2021 Total OCO</u>	<u>FY 2021 Total (Base + OCO)</u>
Procurement, Defense-Wide		7,993
Total Defense-Wide		7,993

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Organization: Procurement, Defense-Wide -----	FY 2019 (Base + OCO) -----	FY 2020 Base Enacted -----	FY 2020 OCO Enacted -----	FY 2020 Emergency -----
Defense Media Activity, DMACT	13,106	10,961		
Total	13,106	10,961		

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Organization: Procurement, Defense-Wide	FY 2020 Total Enacted	FY 2021 Base	FY 2021 OCO for Base Requirements	FY 2021 OCO for Direct War and Enduring Costs
Defense Media Activity, DMACT	10,961	7,993		
Total	10,961	7,993		

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Organization: Procurement, Defense-Wide -----	FY 2021 Total OCO -----	FY 2021 Total (Base + OCO) -----
Defense Media Activity, DMACT		7,993
Total		7,993

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Appropriation: Procurement, Defense-Wide

<u>Budget Activity</u>	<u>FY 2019 (Base + OCO)</u>	<u>FY 2020 Base Enacted</u>	<u>FY 2020 OCO Enacted</u>	<u>FY 2020 Emergency</u>
01. Major Equipment	13,106	10,961		
Total Procurement, Defense-Wide	13,106	10,961		

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Appropriation: Procurement, Defense-Wide

<u>Budget Activity</u>	<u>FY 2020 Total Enacted</u>	<u>FY 2021 Base</u>	<u>FY 2021 OCO for Base Requirements</u>	<u>FY 2021 OCO for Direct War and Enduring Costs</u>
01. Major Equipment	10,961	7,993		
Total Procurement, Defense-Wide	10,961	7,993		

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Defense-Wide  
FY 2021 President's Budget  
Exhibit P-1 FY 2021 President's Budget  
Total Obligational Authority  
(Dollars in Thousands)

21 Jan 2020

Appropriation: Procurement, Defense-Wide

<u>Budget Activity</u>	<u>FY 2021 Total OCO</u>	<u>FY 2021 Total (Base + OCO)</u>
01. Major Equipment		7,993
Total Procurement, Defense-Wide		7,993

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Defense-Wide  
 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Appropriation: 0300D Procurement, Defense-Wide

Line No	Item Nomenclature	Ident Code	FY 2019 (Base + OCO)		FY 2020 Base Enacted		FY 2020 OCO Enacted		FY 2020 Emergency		S e c
			Quantity	Cost	Quantity	Cost	Quantity	Cost	Quantity	Cost	
<u>Budget Activity 01: Major Equipment</u>											
Major Equipment, DMACT											
24	Major Equipment			13,106		10,961					U
Total Major Equipment				13,106		10,961					
Total Procurement, Defense-Wide				13,106		10,961					

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Defense-Wide  
 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Appropriation: 0300D Procurement, Defense-Wide

Line No	Item Nomenclature	Ident Code	FY 2020 Total Enacted		FY 2021 Base		FY 2021 OCO for Base Requirements		FY 2021 OCO for Direct War and Enduring Costs		S e c
			Quantity	Cost	Quantity	Cost	Quantity	Cost	Quantity	Cost	
Budget Activity 01: Major Equipment											
Major Equipment, DMACT											
24	Major Equipment			10,961		7,993					U
Total Major Equipment				10,961		7,993					
Total Procurement, Defense-Wide				10,961		7,993					

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Defense-Wide  
 FY 2021 President's Budget  
 Exhibit P-1 FY 2021 President's Budget  
 Total Obligational Authority  
 (Dollars in Thousands)

21 Jan 2020

Appropriation: 0300D Procurement, Defense-Wide

Line No	Item Nomenclature	Ident Code	FY 2021 Total OCO		FY 2021 Total (Base + OCO)		\$ e c
			Quantity	Cost	Quantity	Cost	
<u>Budget Activity 01: Major Equipment</u>							
	Major Equipment, DMACT						
24	Major Equipment					7,993	U
	Total Major Equipment					7,993	
	Total Procurement, Defense-Wide					7,993	

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**Line Item Table of Contents (by Appropriation then Line Number)**

*Appropriation 0300D: Procurement, Defense-Wide*

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<b>Line #</b>	<b>BA</b>	<b>BSA</b>	<b>Line Item Number</b>	<b>Line Item Title</b>	<b>Page</b>
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**Line Item Table of Contents (Alphabetically by Line Item Title)**

<b>Line Item Title</b>	<b>Line Item Number</b>	<b>Line #</b>	<b>BA</b>	<b>BSA</b>	<b>Page</b>
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**Exhibit P-40, Budget Line Item Justification:** PB 2021 Defense Media Activity **Date:** February 2020

<b>Appropriation / Budget Activity / Budget Sub Activity:</b> 0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major Equipment, DMACT	<b>P-1 Line Item Number / Title:</b> 30 / Major Equipment
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<b>ID Code</b> (A=Service Ready, B=Not Service Ready): A	<b>Program Elements for Code B Items:</b> N/A	<b>Other Related Program Elements:</b> N/A
--	---	--

**Line Item MDAP/MAIS Code:** N/A

Resource Summary	Prior Years	FY 2019	FY 2020	FY 2021 Base	FY 2021 OCO	FY 2021 Total	FY 2022	FY 2023	FY 2024	FY 2025	To Complete	Total
Procurement Quantity ( <i>Units in Each</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Cost ( <i>\$ in Millions</i> )	1,476.966	13.106	10.961	7.993	-	7.993	8.606	8.606	9.810	4.815	0.000	1,540.863
Less PY Advance Procurement ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Net Procurement (P-1) ( <i>\$ in Millions</i> )	1,476.966	13.106	10.961	7.993	-	7.993	8.606	8.606	9.810	4.815	0.000	1,540.863
Plus CY Advance Procurement ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
<b>Total Obligation Authority (<i>\$ in Millions</i>)</b>	<b>1,476.966</b>	<b>13.106</b>	<b>10.961</b>	<b>7.993</b>	-	<b>7.993</b>	<b>8.606</b>	<b>8.606</b>	<b>9.810</b>	<b>4.815</b>	<b>0.000</b>	<b>1,540.863</b>

*(The following Resource Summary rows are for informational purposes only. The corresponding budget requests are documented elsewhere.)*

Initial Spares ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Flyaway Unit Cost ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-
Gross/Weapon System Unit Cost ( <i>\$ in Millions</i> )	-	-	-	-	-	-	-	-	-	-	-	-

**Description:**

The Defense Media Activity (DMA) Fiscal Year 2021 program of \$7.993 million dollars continues to provide capital investment funds for ongoing automation of major equipment and systems initiatives used to execute the media and visual information and overseas radio and television information and joint training and education missions, providing improved storage, management, and distribution of DoD imagery and visual information products.

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**Exhibit P-40, Budget Line Item Justification:** PB 2021 Defense Media Activity **Date:** February 2020

<b>Appropriation / Budget Activity / Budget Sub Activity:</b> 0300D: Procurement, Defense-Wide / BA 01: Major Equipment / BSA 55: Major Equipment, DMACT	<b>P-1 Line Item Number / Title:</b> 30 / Major Equipment
---	--

ID Code (A=Service Ready, B=Not Service Ready): A	Program Elements for Code B Items: N/A	Other Related Program Elements: N/A
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**Line Item MDAP/MAIS Code:** N/A

Exhibits Schedule					Prior Years	FY 2019	FY 2020	FY 2021 Base	FY 2021 OCO	FY 2021 Total
Exhibit Type	Title*	Subexhibits	ID CD	MDAP/MAIS Code	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)	Quantity / Total Cost (Each) / (\$ M)
P-40a	Category - Equipment and Systems / News and Media Information Equipment				- / 53.149	- / 4.305	- / 5.106	- / 0.520	- / -	- / 0.520
P-40a	Category - Equipment and Systems / Overseas Radio & Television Equip and Enterprise Systems				- / 1,423.817	- / 8.801	- / 5.855	- / 7.473	- / -	- / 7.473
<b>P-40</b>	<b>Total Gross/Weapon System Cost</b>				<b>- / 1,476.966</b>	<b>- / 13.106</b>	<b>- / 10.961</b>	<b>- / 7.993</b>	<b>- / -</b>	<b>- / 7.993</b>

\*Title represents 1) the Number / Title for Items; 2) the Number / Title [DODIC] for Ammunition; and/or 3) the Number / Title (Modification Type) for Modifications. Title represents the P-40a Title / Category Title when only P-40a Categories are shown.

Note: Totals in this Exhibit P-40 set may not be exact or sum exactly due to rounding.

**Justification:**  
The Defense Media Activity (DMA) Fiscal Year 2021 program of \$7,993 million dollars will provide capital investment funds for ongoing automation of major equipment and systems initiatives used to execute the media and visual information, overseas radio and television information and joint training and education missions.

FY21 Program Adjustments:  
Defense Wide Review (DWR): American Forces Network (AFN) Reduction of \$2,601,000  
Fourth Estate Network Optimization Reduction of \$576,000

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**Exhibit P-40a, Budget Item Justification For Aggregated Items:** PB 2021 Defense Media Activity **Date:** February 2020

<b>Appropriation / Budget Activity / Budget Sub Activity:</b> 0300D / 01 / 55	<b>P-1 Line Item Number / Title:</b> 30 / Major Equipment	<b>Aggregated Items Title:</b> Equipment and Systems
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Item Number / Title [DODIC]	ID CD	MDAP/MAIS Code	Prior Years			FY 2019			FY 2020			FY 2021 Base			FY 2021 OCO			FY 2021 Total		
			Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)	Unit Cost (\$ M)	Qty (Each)	Total Cost (\$ M)
<b>News and Media Information Equipment</b>																				
24/7 OPS Systems Equipment			53.149	1	53.149	4.305	1	4.305	5.106	1	5.106	0.520	1	0.520	-	-	-	0.520	1	0.520
<b>Subtotal: News and Media Information Equipment</b>			-	-	<b>53.149</b>	-	-	<b>4.305</b>	-	-	<b>5.106</b>	-	-	<b>0.520</b>	-	-	-	-	-	<b>0.520</b>
<b>Overseas Radio &amp; Television Equip and Enterprise Systems</b>																				
Equipment and Systems			1,423.817	1	1,423.817	8.801	1	8.801	5.855	1	5.855	7.473	1	7.473	-	-	-	7.473	1	7.473
<b>Subtotal: Overseas Radio &amp; Television Equip and Enterprise Systems</b>			-	-	<b>1,423.817</b>	-	-	<b>8.801</b>	-	-	<b>5.855</b>	-	-	<b>7.473</b>	-	-	-	-	-	<b>7.473</b>
<b>Total</b>			-	-	<b>1,476.966</b>	-	-	<b>13.106</b>	-	-	<b>10.961</b>	-	-	<b>7.993</b>	-	-	-	-	-	<b>7.993</b>

Note: Subtotals or Totals in this Exhibit P-40a may not be exact or sum exactly, due to rounding.

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