

Defense Media Activity
Operation Enduring Freedom/Operation New Dawn
Operation and Maintenance, Defense-Wide
Budget Activity 04 Administrative and Service Wide Activities

I. Description of Operations Financed: Funding will provide commanders and troops with the tools to improve their situational awareness and enhance force protection initiatives. In addition, it will increase internal/command information distribution, as well as support the "touch of home" news, sports and entertainment efforts that will help boost morale and enhance the quality of life for all personnel deployed in support of OEF and OND.

II. Financial Summary (\$ in Thousands)

CBS No.	CBS Title	FY 2011	FY 2012	Delta	FY 2013
OEF					
2.0	Personnel Support	180	250	-250	0
3.0	Operating Support	10,927	13,835	-3,305	10,530
4.0	Transportation	500	293	0	293
	Total	11,607	14,378	-3,555	10,823
OND					
2.0	Personnel Support	60	28	-28	0
3.0	Operating Support	3,032	1,018	-1,018	0
4.0	Transportation	100	33	-33	0
	Total	3,192	1,079	-1,079	0
	SAG TOTAL	14,799	15,457	-4,634	10,823

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III. Description of Operations Financed by Operation and CBS

A. AMERICAN FORCES RADIO & TELEVISION SERVICE (AFRTS) - MEDIA INFORMATION PRODUCTS
 (\$ thousand)

CBS No.	CBS Title	FY 2011	FY 2012	Delta	FY 2013
OEUF					
2.0	Personnel Support - AFRTS	180	250	-250	0
OND					
2.0	Personnel Support - AFRTS	60	28	-28	0
	Total	240	278	-278	0

Narrative Justification: Funds TDY Costs for pre-deployment training and Combat Skills Training (CST) of AFRTS correspondents and other DMA personnel. Ensures the necessary means for DMA military correspondents who support the AFRTS mission to receive the mandatory equipment, supplies, training and travel needed to deploy in support of OEF/OND. A significant number of deploying members are stationed overseas; the DMA pays for the associated round trip travel costs to return to CONUS to attend this training.

Explanation of Change between FY 2012 and FY 2013: Funding delta between FY 2012 and 2013 reflects costs associated with the phase-out of travel OEF/OND support.

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CBS No.	CBS Title	FY 2011	FY 2012	Delta	FY 2013
OEF	Subactivity Group (\$ thousand)				
3.0	Operating Support - AFRTS	2,467	2,610	210	2,820
OND					
3.0	Operating Support - AFRTS	459	518	-518	0
	Total	2,926	3,128	-308	2,820

Narrative Justification: Funding for program content, telecommunications equipment, and satellite communication (SATCOM) operating costs provides AFRTS with the ability to transmit multiple channels of broadcast quality, English language radio and television programming as well as other new media products to DoD personnel in combat and contingency operating areas. Acquired program content provides for a diverse package of stateside news, sports and entertainment programming designed for a broad spectrum of audiences. Equipment that is worn or damaged from use, electrical surges and outages, and the harsh operating environments need to be replaced more frequently when compared to traditional, environmentally controlled installations. Also provided are command information; interviews with soldiers, sailors, airmen and marines; as well as web based and hard copy news and informational coverage of ongoing operations.

Explanation of Change between FY 2012 and FY 2013: Funding delta between FY 2012 and 2013 reflects costs associated with the phase-out of OND support.

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CBS No.	CBS Title	FY 2011	FY 2012	Delta	FY 2013
OEF	Subactivity Group (\$ thousand)				
4.0	Transportation - AFRTS	500	293	0	293
OND					
4.0	Transportation - AFRTS	100	033	-033	0
	Total	600	326	-033	293

Narrative Justification: Funds second destination transportation costs (Department of Defense Transportation Account Code - TAC) to ship equipment and supplies needed by American Forces Radio and Television Services (AFRTS) correspondents, military news gathering bureaus, television distribution systems, and radio transmitter sites throughout Iraq, Kuwait, Qatar and Afghanistan to support their OEF mission.

Explanation of Change between FY 2012 and FY 2013: Funding delta between FY 2012 and 2013 reflects reduction in requirements to support operating forces associated with OND.

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B. STARS AND STRIPES PRODUCTS
(\$ thousand)

CBS No.	CBS Title	FY 2011	FY 2012	Delta	FY 2013
OEF	Subactivity Group				
3.0	Operating Support - Stars & Stripes	8,460	11,225	-3,515	7,710
OND					
3.0	Operating Support - Stars & Stars	2,573	500	-500	0
	Total	11,033	11,725	-4,015	7,710

Narrative Justification: Stars & Stripes provides personnel deployed in support of OEF independent news and information offering coverage of national and international news and other features found in hometown newspapers in the United States. Printed and electronic news media enhance military readiness (morale), better enable service members to exercise responsibilities of citizenship, and provide information to help them to make sense of the contextual elements of a transformational military. The importance of printed media is heightened by the minimal-to-no internet access to news and social media at operating bases and limited access at the main bases in the Areas of Responsibility (AORs).

Operation Enduring Freedom - Stars and Stripes supports OEF by providing journalistic coverage of operations and a daily newspaper to service members stationed in Afghanistan and other CENTCOM AOR locations except Iraq. This request is based upon Combatant Commanders' (COCOM) stated requirements for service members deployed. Afghanistan operations are more costly than were operations in Iraq.

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It is estimated that based upon anticipated force levels for FY2013, 35,000 copies of the Stars & Stripes newspaper will be required each day to support military and other associated support personnel assigned to this operation. It is anticipated that this quantity will be stable throughout the Fiscal Year.

Explanation of Change between FY 2012 and FY 2013: The funding delta between FY 2012 and 2013 reflects reduction in requirements to support operating forces associated with OEF/OND. The costs associated with continuing to support other CENTCOM locations in support of OEF such as Kuwait will continue throughout FY2013.

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OP-32 Line Items as Appropriate (Dollars in thousands)

OP 32 Line	Change From			Change From				
	FY 2011 to FY 2012			FY 2012 to FY 2013				
	FY 2011	Price	Program	FY 2012	Price	Program	FY 2013	
	<u>Actual</u>	Growth	Growth	<u>Total</u>	Growth	Growth	<u>Total</u>	
308 Total Travel	89	1	37	127	0	-127	0	
771 Commercial Transportation	432	6	-7	431	6	-144	293	
915 Rent (Non GSA)	475	7	-7	475	0	-475	0	
920 Supplies & Materials (Non-Fund)	102	2	-1	103	0	-103	0	
925 Equipment Purchases (Non-Fund)	2,242	34	-1,156	1,120	10	-880	250	
989 Other Contracts	11,459	172	1,570	13,201	190	-3,111	10,280	
	Total	14,799	222	436	15,457	206	-4,840	10,823

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