

**DEFENSE MEDIA ACTIVITY**

**Overseas Contingency Operations: Operation Enduring Freedom (OEF)/Operation Iraqi Freedom/New Dawn (OIF/OND)  
Operation and Maintenance, Defense-Wide  
Budget Activity 04 Administrative and Service Wide Activities**

**I. Description of Operations Financed:** Funding will provide commanders and troops with the tools to improve their situational awareness and enhance force protection initiatives. In addition, it will increase internal/command information distribution, as well as support the “touch of home” news, sports and entertainment efforts that will help boost morale and enhance the quality of life for all personnel deployed in support of OEF and OND.

**II. Financial Summary (\$ in Thousands)**

<b>CBS No.</b>	<b>CBS Title</b>	<b>FY 2010 Actual</b>	<b>FY 2011 Total</b>	<b>Delta</b>	<b>FY 2012 Total</b>
<b>OEF</b>					
<b>2.0</b>	<b>Personnel Support</b>	<b>\$49</b>	<b>\$180</b>	<b>\$70</b>	<b>\$250</b>
<b>3.0</b>	<b>Operating Support</b>	<b>\$8,459</b>	<b>\$10,927</b>	<b>\$2,908</b>	<b>\$13,835</b>
<b>4.0</b>	<b>Transportation</b>	<b>\$148</b>	<b>\$500</b>	<b>(\$207)</b>	<b>\$293</b>
	<b>Total</b>	<b>\$8,656</b>	<b>\$11,607</b>	<b>\$2,771</b>	<b>\$14,378</b>
<b>OND (FY 2010 will be OIF.)</b>					
<b>2.0</b>	<b>Personnel Support</b>	<b>\$25</b>	<b>\$60</b>	<b>(\$32)</b>	<b>\$28</b>
<b>3.0</b>	<b>Operating Support</b>	<b>\$4,653</b>	<b>\$3,032</b>	<b>(\$2,014)</b>	<b>\$1,018</b>
<b>4.0</b>	<b>Transportation</b>	<b>\$30</b>	<b>\$100</b>	<b>(\$67)</b>	<b>\$33</b>
	<b>Total</b>	<b>\$4,708</b>	<b>\$3,192</b>	<b>(\$2,113)</b>	<b>\$1,079</b>
	<b>SAG Total</b>	<b>\$13,364</b>	<b>\$14,799</b>	<b>\$658</b>	<b>\$15,457</b>

	<b>FY 2010 Actual</b>	<b>FY 2011 Total</b>	<b>Delta</b>	<b>FY 2012 Total</b>
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**III. Description of Operations Financed by Operation and CBS**

**A. AMERICAN FORCES RADIO & TELEVISION SERVICE (AFRTS) - MEDIA INFORMATION PRODUCTS**

<b>OEF</b>				
<b>2.0</b>	<b>Personnel Support-AFRTS</b>	<b>\$49</b>	<b>\$180</b>	<b>\$70</b>
<b>OND</b>	<b>(FY 2010 will be OIF)</b>			
<b>2.0</b>	<b>Personnel Support-AFRTS</b>	<b>\$25</b>	<b>\$60</b>	<b>(\$32)</b>
	<b>Total</b>	<b>\$74</b>	<b>\$240</b>	<b>\$38</b>
				<b>\$278</b>

**Narrative Justification:** Funds TDY Costs for pre-deployment training and Combat Skills Training (CST) of AFRTS correspondents and other DMA personnel. Ensures the necessary means for DMA military correspondents who support the AFRTS mission to receive the mandatory equipment, supplies, training and travel needed to deploy in support of OEF/OND. A significant number of deploying members are stationed overseas and DMA must pay for the associated round trip travel costs to return to CONUS to attend this training. Failure to provide funding will severely restrict DMA's ability to meet these operational deployment requirements and lead to reduction in the number of individuals available to cover OEF/OND operations and/or increase deployment lengths for DMA correspondents and other personnel.

**Explanation of Change between FY 2011 and FY 2012:** Small funding delta between FY 2011 and 2012 reflects a reduction in requirements to support operating forces associated with OND and an increase requirement to support operating forces deployed in OEF.

		<b>FY 2010 Actual</b>	<b>FY 2011 Total</b>	<b>Delta</b>	<b>FY 2012 Total</b>
<b>OEF</b>	<b>CBS Title</b>				
<b>3.0</b>	<b>Operating Support- AFRTS</b>	<b>\$2,013</b>	<b>\$2,467</b>	<b>\$143</b>	<b>\$2,610</b>
<b>OND</b>	<b>(FY 2010 will be OIF)</b>				
<b>3.0</b>	<b>Operating Support- AFRTS</b>	<b>\$720</b>	<b>\$459</b>	<b>\$59</b>	<b>\$518</b>
	<b>SAG Total</b>	<b>\$2,733</b>	<b>\$2,926</b>	<b>\$202</b>	<b>\$3,128</b>

**Narrative Justification:** Funding for programming, communications equipment, and satellite communications costs (SATCOM) provides AFRTS the ability to broadcast multi-channel quality radio and television services to personnel in contingency operations areas. Acquired programming provides for 24/7 multi-channel broadcast services. Equipment that is worn or damaged by weather, electrical outages, surges and accidents need to be replaced. Also provided are media information; coordination and transmission of interviews with soldiers; and web based/hard copy news coverage of ongoing operations in operational areas.

If this support is not funded, ability to provide troops deployed for OEF/OND full range of AFRTS and related media information and digital imaging products and services will be degraded thereby reducing constant situational awareness and force protection information as well as adversely impacting morale.

**Explanation of Change between FY 2011 and FY 2012:** Small funding delta between FY 2011 and 2012 reflects costs associated with phase-out of OND support and build-up of OEF support.

		<b>FY 2010 Actual</b>	<b>FY 2011 Total</b>	<b>Delta</b>	<b>FY 2012 Total</b>
<b>OEF</b>	<b>CBS Title</b>				
<b>4.0</b>	<b>Operating Support- AFRTS</b>	<b>\$148</b>	<b>\$500</b>	<b>(\$207)</b>	<b>\$293</b>
<b>OND</b>	<b>(FY 2010 will be OIF)</b>				
<b>4.0</b>	<b>Operating Support- AFRTS</b>	<b>\$30</b>	<b>\$100</b>	<b>(\$67)</b>	<b>\$33</b>
	<b>SAG Total</b>	<b>\$178</b>	<b>\$600</b>	<b>(\$274)</b>	<b>\$326</b>

**Narrative Justification:** Funds second destination transportation costs(Department of Defense Transportation Account Code - TAC) to ship equipment and supplies needed by American Forces Radio and Television Services (AFRTS) correspondents, military news gathering bureaus, television distribution systems, and radio transmitter sites throughout Iraq, Kuwait, Qatar and Afghanistan to support their OEF/OND missions. Failure to provide funding for this mission would eliminate the ability to meet AFRTS mission requirements, which would lead to loss of internal communication capability in the AOR through radio and television.

**Explanation of Change between FY 2011 and FY 2012:** Funding delta between FY 2011 and 2012 reflects reduction in requirements to support operating forces associated with OND and an increase requirement to support operating forces deployed in OEF.

	FY 2010 Actual	FY 2011 Total	Delta	FY 2012 Total
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**B. STARS AND STRIPES PRODUCTS**

(\$ in Thousands)

OEF	CBS Title				
3.0	Operating Support- Stars and Stripes	\$6,269	\$8,460	\$2,765	\$11,225
OND	(FY 2010 will be OIF)				
3.0	Operating Support- Stars and Stripes	\$3,940	\$2,573	(\$2,073)	\$500
	<b>SAG Total</b>	<b>\$10,209</b>	<b>\$11,033</b>	<b>(\$692)</b>	<b>\$11,725</b>

**Narrative Justification:** Stars & Stripes provides personnel deployed in support of OEF and OND, independent news and information offering coverage of national and international news and other features found in hometown newspapers in the United States. Printed and electronic news media enhance military readiness (morale), better enable service members to exercise responsibilities of citizenship, and provide information to help them to make sense of the contextual elements of a transformational military. The importance of printed media is heightened by the minimal-to-no internet access to news and social media at operating bases and limited access at the main bases in the areas of responsibility (AORs).

**Operation Enduring Freedom -** Stars and Stripes supports OEF by providing journalistic coverage of operations and a daily newspaper to service members stationed in Afghanistan and other CENTCOM AOR locations except Iraq. This request is based upon Combatant Commanders' (COCOM) stated requirements for service members deployed. During Fiscal Year 2010 the President directed additional forces be deployed in support of OEF. This required a significant increase in numbers of papers produced and delivered as well as an increase in the personnel time to manage the papers and for coverage of operations. Afghanistan operations are more costly than were operations in Iraq. The force level increase was not planned or funded during FY 2010 and FY 2011, which meant that the mission could only be met by using the Stars and Stripes non-appropriated fund (NAF) revolving fund. Use of these funds cannot continue indefinitely. The current Commander for USAF-A has indicated that an evaluation of the future force needs will begin in July 2011.

FY 2010 Actual	FY 2011 Total	Delta	FY 2012 Total
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It is estimated that based upon anticipated force levels at the beginning of FY 2012, 45,000 copies of the Stars & Stripes newspaper will be required each day to support military and other associated support personnel assigned to this operation. To meet this requirement \$11.225M will be needed to gather news, and to produce and distribute the paper. Unless these funds are provided, Stars and Stripes will be unable to meet the stated COCOM requirements. This would be inconsistent with the intent of Report of the House of Representatives Armed Services Committee on the National Defense Authorization Act of Fiscal Year 2010 (Report 111-166) dated June 18, 2010 that urged the Secretary of Defense to fully fund Stars and Stripes.

**Operation New Dawn:** Stars and Stripes supports OND by providing its daily newspaper to service members stationed in Iraq based upon Combatant Commanders' (COCOM) stated requirements for deployed service members. As Stars and Stripes assumes that all troops will be phased out of Iraq during early FY 2012, minimal funding is requested.

**Explanation of Change between FY 2011 and FY 2012:** The relatively small funding delta between FY 2011 and 2012 reflects reduction in requirements to support operating forces associated with OND and an increase requirement to support operating forces deployed in OEF. Additionally Afghanistan has an immature local infrastructure which requires substantial numbers of newspapers to be printed out-country and then transported to OEF service members thereby increasing overall costs. Further, the costs of CENTCOM locations in support of OEF such as Kuwait, which previously were primarily in support of OIF are now included in the costs for this operation.

**C. COMBAT AWARENESS TRAINING**

OEF	CBS Title				
OND	(FY 2010 will be OIF)				
3.0	Operating Support- Combat Awareness Training	\$17	\$0	\$0	\$0

**Explanation of Change between FY 2011 and FY 2012:** There were no Overseas Contingency Operations (OCO) requirements for this cause in FY 2011 or 2012

**IV. Price and Program Changes, OP-32:**

**OP 32 Line (\$ In Thousands)**

	<b>Change from FY 2010 to FY 2011</b>			<b>Change from FY 2011 to FY 2012</b>			<b>FY 2012 Estimate</b>
	<b>FY 2010 Actuals</b>	<b>Price Growth</b>	<b>Program Growth</b>	<b>FY 2011 Estimate</b>	<b>Price Growth</b>	<b>Program Growth</b>	
<b>308 Total Travel</b>	74	1	14	89	1	37	127
<b>771 Commercial Transportation</b>	178	2	252	432	6	(7)	431
<b>915 Rents (Non- GSA)</b>	473	7	(5)	475	7	(7)	475
<b>920 Supplies &amp; Materials (Non-Fund)</b>	97	2	3	102	2	(1)	103
<b>925 Equipment Purchases (Non-Fund)</b>	1,051	15	1,176	2,242	34	(1,156)	1,120
<b>989 Other Contracts</b>	<u>11,491</u>	<u>161</u>	<u>(193)</u>	<u>11,459</u>	<u>172</u>	<u>1,570</u>	<u>13,201</u>
<b>Total</b>	<b>13,364</b>	<b>188</b>	<b>1,247</b>	<b>14,799</b>	<b>222</b>	<b>436</b>	<b>15,457</b>

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