

Defense Media Activity
Overseas Contingency Operations
Operation and Maintenance, Defense-Wide
Budget Activity 04: Administrative and Service-Wide Activities

I. Description of Operations Financed: Funding will provide commanders and troops with the tools to improve their situational awareness and enhance force protection initiatives. In addition, it will increase internal/command information distribution, as well as support the "touch of home" news, sports and entertainment efforts that will help boost morale and enhance the quality of life for all personnel deployed.

II. Force Structure Summary:

N/A

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III. Financial Summary (\$ in thousands):

CBS No.	CBS Title	FY 2015 <u>Actual</u>	FY 2016 <u>Enacted</u>	<u>Delta</u>	FY 2017 <u>Estimate</u>
OFS					
2.0	Personnel Support	\$0	\$0	\$75	\$75
3.0	Operating Support	\$6,051	\$5,860	\$3,249	\$9,109
4.0	Transportation	\$200	\$100	\$50	\$150
	OFS Total	\$6,251	\$5,960	\$3,374	\$9,334
OIR					
3.0	Operating Support	\$0	\$0	\$3,629	\$3,629
	OIR Total	\$0	\$0	\$3,629	\$3,629
ERI					
3.0	Operating Support	\$0	\$0	\$354	\$354
	ERI Total	\$0	\$0	\$354	\$354
	Grand Total	\$6,251	\$5,960	\$7,357	\$13,317

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III. Financial Summary (\$ in thousands):

A. AMERICAN FORCES RADIO & TELEVISION SERVICE (AFRTS)

<u>OFS</u>	<u>FY 2015</u> <u>Actual</u>	<u>FY 2016</u> <u>Enacted</u>	<u>Delta</u>	<u>FY 2017</u> <u>Estimate</u>
1. CBS Category/Subcategory				
2.1 TDY (Temporary Duty)/TAD (Temporary Additional Duty)	\$0	\$0	\$75	\$75
3.3.2 Supplies and Equipment	\$30	\$110	\$50	\$160
3.6 Command, Control, Communications, Computers and Intelligence (C4I)	\$0	\$0	\$4,000	\$4,000
Total	\$30	\$110	\$4,125	\$4,235

A. Narrative Justification: Supports replacement of equipment that is worn or damaged from use, electrical surges and outages from the harsh operating environments when compared to traditional, environmentally controlled installations and TDY for technical assistance visits. Satellite services are required to deliver signals to several locations that are not equipped with terrestrial transoceanic fiber optics.

B. Explanation of Changes between FY 2016 and FY 2017: Satellite services support overseas sites in the Horn of Africa that are not equipped with fiber optic service but still need to receive communication signals in the contingency areas.

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III. Financial Summary (\$ in thousands):

B. STARS AND STRIPES PRODUCTS

<u>OFS</u>	<u>FY 2015</u>	<u>FY 2016</u>	<u>Delta</u>	<u>FY 2017</u>
	<u>Actual</u>	<u>Enacted</u>		<u>Estimate</u>
2. CBS Category/Subcategory				
3.7 Other Services and	\$6,021	\$5,750	\$-1,733	\$4,017
Miscellaneous Contracts				
Total	\$6,021	\$5,750	\$-1,733	\$4,017

A. Narrative Justification: Stars and Stripes produce and distribute daily the Stars and Stripes newspapers and perform news gathering in support of Operation Freedom's Sentinel and other contingency operations. These activities take place in locations such as Kuwait, Afghanistan, Qatar, Djibouti, GITMO, United Arab Emirates and Saudi Arabia.

B. Explanation of Changes between FY 2016 and FY 2017: Reduction due to reduced support for this mission, but increased support for other areas that receive Stars and Stripes during contingency operations.

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III. Financial Summary (\$ in thousands):

DMA Support Services

<u>OFS</u>	<u>FY 2015</u> <u>Actual</u>	<u>FY 2016</u> <u>Enacted</u>	<u>Delta</u>	<u>FY 2017</u> <u>Estimate</u>
3. CBS Category/Subcategory				
4.6 Second Destination Transportation	\$200	\$100	\$50	\$150
Total	\$200	\$100	\$50	\$150

A. Narrative Justification: Funds second destination transportation costs (Department of Defense Transportation Account Code - TAC) to ship equipment and supplies needed by American Forces Radio and Television Services (AFRTS) correspondents, military news gathering bureaus, television distribution systems, and radio transmitter sites.

B. Explanation of Changes between FY 2016 and FY 2017:

MEDIA AND VISUAL INFORMATION

<u>OFS</u>	<u>FY 2015</u> <u>Actual</u>	<u>FY 2016</u> <u>Enacted</u>	<u>Delta</u>	<u>FY 2017</u> <u>Estimate</u>
4. CBS Category/Subcategory				
3.6 Command, Control, Communications, Computers and	\$0	\$0	\$932	\$932

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Intelligence (C4I)	Total	\$0	\$0	\$932	\$932
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A. Narrative Justification: Defense Video and Imagery Distribution system (DVIDS), a program that supports the Army and nation through public affairs will transfer from Army to DMA. Supports full time satellite capacity that allows the Military services to upload feeds that are regularly utilized by the media.

B. Explanation of Changes between FY 2016 and FY 2017: Functional transfer beginning in FY 2017.

STARS AND STRIPES PRODUCTS

<u>ERI</u>	<u>FY 2015</u> <u>Actual</u>	<u>FY 2016</u> <u>Enacted</u>	<u>Delta</u>	<u>FY 2017</u> <u>Estimate</u>
5. CBS Category/Subcategory				
3.7 Other Services and Miscellaneous Contracts	\$0	\$0	\$354	\$354
Total	\$0	\$0	\$354	\$354

A. Narrative Justification: Stars and Stripes produce and distribute daily the Stars and Stripes newspapers and perform news gathering in support of anticipated growth of forces supporting the European Reassurance Initiative.

B. Explanation of Changes between FY 2016 and FY 2017: Supports the gathering of news, printing and delivering Stars and Stripes to troops in support of European Reassurance Initiative.

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III. Financial Summary (\$ in thousands):

STARS AND STRIPES PRODUCTS

<u>OIR</u>	<u>FY 2015</u> <u>Actual</u>	<u>FY 2016</u> <u>Enacted</u>	<u>Delta</u>	<u>FY 2017</u> <u>Estimate</u>
6. CBS Category/Subcategory				
3.7 Other Services and Miscellaneous Contracts	\$0	\$0	\$3,629	\$3,629
Total	\$0	\$0	\$3,629	\$3,629

A. Narrative Justification: Stars and Stripes produce and distribute daily the Stars and Stripes newspapers and perform news gathering in support of Operation Inherent Resolve.

B. Explanation of Changes between FY 2016 and FY 2017: Support troops involved in the Operation Inherent Freedom contingency to gather news, print and provide copies of the Stars and Stripes Newspapers.

	<u>FY 2015</u> <u>Actual</u>	<u>FY 2016</u> <u>Enacted</u>	<u>Delta</u>	<u>FY 2017</u> <u>Estimate</u>
Total	\$6,251	\$5,960	\$7,357	\$13,317

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IV. Performance Criteria:

N/A

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V. OP 32 Line Items as Applicable (Dollars in thousands):

<u>OP 32 Line</u>	FY 2015 <u>Actual</u>	Change FY 2015/FY 2016		FY 2016 <u>Enacted</u>	Change FY 2016/FY 2017		FY 2017 <u>Estimate</u>
		<u>Price</u>	<u>Program</u>		<u>Price</u>	<u>Program</u>	
308 Travel of Persons	0	0	0	0	0	75	75
399 Total Travel	0	0	0	0	0	75	75
771 Commercial Transport	200	3	-103	100	2	48	150
799 Total Transportation	200	3	-103	100	2	48	150
925 Equipment Purchases (Non-Fund)	30	1	79	110	2	48	160
987 Other Intra-Govt Purch	0	0	0	0	0	8,000	8,000
989 Other Services	6,021	102	-373	5,750	103	-921	4,932
999 Total Other Purchases	6,051	103	-294	5,860	105	7,127	13,092
Total	6,251	106	-397	5,960	107	7,250	13,317